

2010 POWERCHORD PLUS/MARKETING ADVANTAGE CDC • BME NEW DEALER REGISTRATION

MARKETING ADVANTAGE PROGRAM

Indicate Monthly Participation Amount:

- _____ per Month
 Not Participating in MAP

POWERCHORD PLUS

Check One:

- Primary Location \$45/Month
 Secondary Location* \$50 Annually
 Non-MAP Powerchord \$70/Month

*To sign up a Secondary Location, you MUST include the dealer number of the Primary Location. If you are signing up a Primary and a Secondary location at the same time, submit one form for each dealer.

Fax to: Attention Connie 573-238-3088

Date:	TM:
Dealer ID#:	If this is a Secondary Location, Dealer ID of Primary Location is:
Dealer Name:	
Store Owner:	Website Contact:
Physical Location/Street Address:	
City:	State: Zip:
Mailing Address (if different):	
City:	State: Zip:
Telephone:	Fax:
eMail Address * (REQUIRED):	
<small>*Provide email address of the website contact who will manage STIHL Express orders and Customer inquiries:</small>	
Dealer's Existing Website URL:	
** Unique PowerChord URL:	
<small>** If you do not specify an available domain name, one will be chosen for you. For dealers who have an existing ".dot.com" website, we recommend choosing a ".dot.net" or ".dot.biz" that is similar to your existing site name. Please note that STIHL prohibits the use of the name "stihl" in any dealer domain addresses. You can research the availability of domain names at www.godaddy.com.</small>	

Dealer Signature _____

For Office Use Only:		
<input type="checkbox"/> Submitted STG _____ <input type="checkbox"/> Input I5 _____ <input type="checkbox"/> Submitted PCD _____ <input type="checkbox"/> eService _____ <input type="checkbox"/> Domain _____ <input type="checkbox"/> Domain Set GDY _____ <input type="checkbox"/> Domain Set PCD _____ <input type="checkbox"/> DB _____	Order # _____ MAP _____ Total Billed _____	Date _____ PCD _____ Terms _____